

Generate Highly Qualified and Engaged Leads with a Multi-Day CE Webinar Event

Architectural Record CE webinars are a great way to generate leads, nurture prospects and show off your expertise. **71% of *Architectural Record* readers are either required or interested in obtaining CEUs.*** You have the unique ability to provide the CEUs professionals need while generating and engaging with highly-qualified leads through a multi-day CE webinar event.

Choose a theme and then either provide the speakers and relevant webinar topics yourself or our editorial team can develop webinar topics and recruit the speakers. As an exclusive sponsor of this event, you'll receive:

- A dedicated registration page that includes the full webinar agenda and speakers while allowing users to sign up for one webinar or all of the webinars
- 12 months of on-demand hosting for each webinar on architecturalrecord.com and The CE Center
- Full marketing package with multiple promotional eblasts, web ads on architecturalrecord.com, eNewsletter announcements, and social media promotion
- Dedicated project manager to produce your event and handle test taker fulfillment and accreditation

CASE STUDY: 2 DAY CE WEBINAR SERIES OFFERING 6 AIA LU/HSW

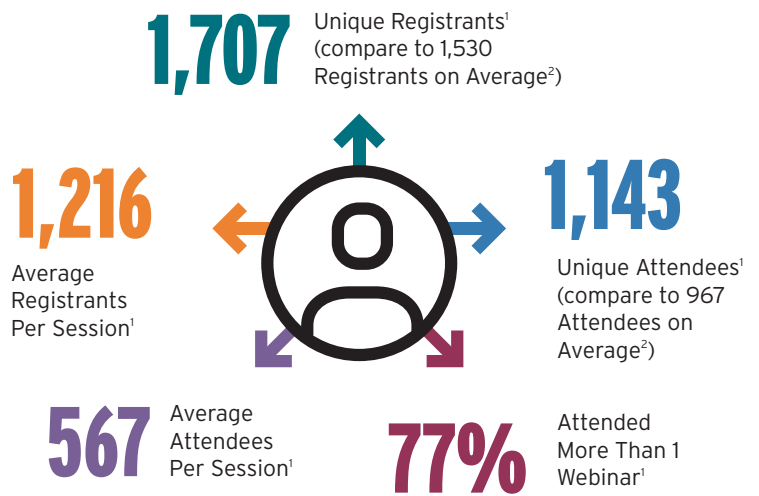
SESSION TOPIC

- Theme: Resilient Design for Safe Schools and Disasters
- Sessions: 6 over two days

TESTIMONIAL

"I attended all of the TGP webinars and the entire experience from beginning to end was absolutely wonderful and far exceeded my expectations! The audio and video clarity was perfect and the content presented was extremely valuable. I will definitely come back to earn the rest of my credits and attend more webinars in the future."

- Elizabeth Thomson, Principal, Elizabeth R. Thomson AIA, RIBA



*2018 *Architectural Record* Reader Preference Profile Study

¹October 2019 TGP Webinar Series Stats

²June 2017 - June 2019 *Architectural Record* average webinar stats