

Texting Policy

Effective Date: April 1, 2024

BNP Media, Inc. (“BNP”) and its associated companies and subsidiaries send automated promotional and personalized marketing text messages to customers who have opted in to BNP’s Text Messaging Program (the “Program”). Participation in the Program is not required. The following terms and conditions apply to the Program.

Eligibility

You must be 18 years or older to receive text messages through the Program. You must also be a U.S. resident.

Content

SMS messages sent as part of the Program will be used for, among other things, transmitting information regarding our brands, and marketing, promotional, and/or advertising content about products and services that may interest you.

Consent

By providing your mobile telephone number(s) to BNP and/or its associated companies and subsidiaries, and/or any third-party agency acting on its behalf (the “BNP Parties”), you opt-in and agree that the BNP Parties may communicate with you at such number(s) via text message, including for marketing, promotional, and/or advertising purposes, generated by an automatic telephone dialing system even if the mobile telephone number(s) is listed on any federal or state do-not-call list. By providing your mobile telephone number(s), you represent and warrant that you are the subscriber for the telephone number(s) provided and you possess the phone(s) associated with such numbers.

By opting in, you accept and agree to be bound by BNP’s [Privacy Policy](#), and you consent to the processing of your personal information as set forth in those policies.

Frequency

Frequency of text messages may vary per user and depending on subject matter.

Charges

BNP does not charge you for sending or receiving text messages, but standard carrier message and data rates may apply. Please check your mobile service carrier’s pricing plan to determine the charges associated with sending and receiving text messages.

Opt-Out

You may opt out of the Program at any time by replying “STOP” to any message sent via the Program. If you do so, you will receive a confirmation message from the BNP Parties and no further text messages will be sent to you, unless you re-subscribe to the Program.

Help

To receive help or support, you may text “HELP” to any message sent as part of the Program. You may also call our phone number at 833-691-0257 or email us at privacy@bnpmedia.com.

Carriers

The Program may not be available on all wireless carriers. Mobile access and text message delivery is subject to your mobile carrier’s network availability. Such access and delivery is not guaranteed. neither mobile carriers nor BNP is liable for delayed or undelivered messages.